



# ALPHA SURFERS – VISION PAPER

Version 1 – December 2023

## Abstract

Alpha Surfers is building a nontraditional investment bank with four main segments: investment funds, trade ideas, comprehensive research, & education. There are two main structures to the project, which are done-for-you and teach-you-to-do. We believe that this structure will benefit our members the most and allow us to grow and flourish as a project.

# Welcome to Alpha Surfers

Alpha Surfers goal is to be the best at everything we do. We learn the best and share the best, so that we can grow the best. We constantly strive to be the best version of ourselves, and that is why we succeed. Our four core values: Learn, Earn, Share, & Grow; can be found throughout the Alpha Surfers project. Practice makes permanent, so it is how we do things when no one is looking that will dictate how things will go when it matters. Surfs up!

## Motto

Our motto is go big or go home. The vision that drives us is becoming the best investment club on Cardano while providing infrastructure support to our shark fund partners.

# Alpha Story

First contact came on a random occasion during a long surf sesh. A group of surfers were having the time of their lives surfing in a popular surfing cove. Between waves, one of the surfers was talking with what he thought was his friend. However, unbeknownst to the surfer, he was talking to someone else. He wondered how his friend had suddenly become so knowledgeable but was having too much fun to really question it. Meanwhile, his friend had grabbed a wave, so to whom was he speaking?

This person was intelligent and had a lot of surfing and ocean knowledge. Finally, a big wave appeared, so the surfer turned to his friend to call the wave; and upon seeing who he had been talking to him the entire time, he fell off his board and got caught up in the wave. The surfer found himself on the shore very perplexed and confused, and he knew that someone or something had just saved his life. He remembered his earlier conversation, and wondered, was that a dream, stress, or was it real?

These are natural thoughts after all. The surfer told his friends the story of which became folklore for the community. This spot was from then on dubbed Shark Island. Up to this moment, no one knew the sharks were intelligent or even that they spoke English. It was this first encounter that started the idea behind Shark Island. Eventually, more stories like this began surfacing, and that is how the Alpha Surfers were born or at least became known.



## Vision

The vision of Alpha Surfers is to provide more value than we get in return. To do this we will use a four pronged approach. Trade ideas and our investment fund are designed to teach and to reward our members. This is the done-for-you segment as we are growing the fund to reward members with quarterly distributions.

The teach-you-to-do are the next areas. We have an education platform we are building that will host professional education from trading/investing to other financial topics, business, and psychology. This will expand as we grow. The fourth segment will be research that benefit Alpha Surfers as well as our members. The education and research section are meant to benefit the group. We have already hosted member-only learning sessions where we deep dive into

topics like DeFi, liquidity pool investing, Forex, and many more.

We are very transparent as we grow, so we host weekly AMAs every Friday and show our weekly alpha report every weekend. It is very important to us to align our goals with our members, and we have done that in every aspect of this project. Our OG Surf Squad is our think tank who votes on things like our Prime mint coming up and helped in the making of this vision paper.

## Shark Fund

The Shark Fund is an investment fund that our partner projects are able to invest in. It is separate from the main treasury that was built up with our NFTs. The idea is to have a way for Alpha Surfers to grow without having to mint a bunch of NFTs while also being able to help projects that need a way to sustain themselves with funding.

This fund does not take a management fee and has a profit split with investors, so it only makes money when our investors do. This aligns our goals of growth. A small portion of our profit will go into the treasury.

# Marketing Strategy

In the beginning of this project our marketing strategy was nearly non-existent. This was done on purpose to allow us to mint slowly and not have much hype in our project. The idea was to grow slow and to build a track record in discord. The big benefit was to build a strong core community.

Now, others are finding out about us and it is time to begin marketing. It is flattering that others have put us down already, but now we need to control the narrative.

Marketing will consist of interviews on Youtube, Twitter spaces, partnerships with other projects, and a few other avenues that are currently being discussed with the team.

# Transparency

We have a few areas in our discord that breakdown what we do and show our transparency. Two main reports are shown that breakdown everything.

The Alpha Report is presented to our members every week and details our treasury in ADA. We then have a monthly report that everyone can see. It highlights all of the trades we have done for a given month. This is shown in USD terms since the trades are done in USD. It is there to give our members an easy reference on what has been done, and also to allow non-members to see what has been done.





# Roadmap

## Development Stage

- ✓ Website
  - ✓ Discord
  - ✓ Twitter
  - ✓ Art
  - ✓ Begin posting Alpha
  - ✓ Alpha report template Mint
  - ✓ Some Utility dropped
  - ✓ Begin investing
- First airdrops are sent to holders, which will continue ad infinitum

## Foundation

- ✓ Privatize channels to Alpha members
- ✓ Weekly AMAs begin
- ✓ Monthly Alpha report begins
- ✓ Alpha channel expansion
- ✓ We begin to separate the portfolio treasury for various needs

- ✓ Develop new member roles in discord Setup
- ✓ OG Surf Squad - every change will be voted on by this group and anything that passes will be pushed to the entire group to vote on

Web3 Website launched with lots of features focused on the grow and earn model

Courses setup on personal growth, financial management, trading/investing, etc  
First piece of software is finished, and begins to collect royalties

## Growth

At this point the project is moving very well Portfolio changes based on statistics gathered thus far with council approval

If demand calls for it we can release another collection if council believes it is a good idea

We will release another piece of software that this collection will get a piece of

It is also at this stage that we may begin working with new projects with our Shark Fund

We will also begin our DeFi arm of the project

## Expansion

Multiple Streams of Income for the project are coming in consistently

Begin looking at Physical Businesses and Real Estate to diversify the treasury

More to come, but I cannot give it all away at this time





## Team

CMattDye – CEO(Chief Executive officer) and  
CVO(Chief Visionary Officer)

Matt comes from the traditional finance world. He learned the market in the late 1990s and early 2000s from two of his uncles, and if you were around in the late 1990s you know how difficult it was not to make a trade and to just learn during that time. In 2009, he began teaching others how to trade, which lasted a bit over a decade. He has also started a few investments funds and 8 investment clubs during his career. Fast forward to today, Matt is very excited to bring his skills into Alpha Surfers.

## SirLost – COO (Chief operational officer) and CSO (Chief strategy officer)

SirLost has been an engineer for nearly two decades. He has led several teams of engineers working on multi-million dollar projects. Some of these projects could not afford a single error for safety reasons. He has also helped start a few businesses. His skills of strategic thinking and business development will benefit Alpha Surfers.

## Flo – Statistician

Flo is a savant in math and the ability to see things that others cannot or have difficulty at will benefit Alpha Surfers

## OpiumPipez -Community Auditor

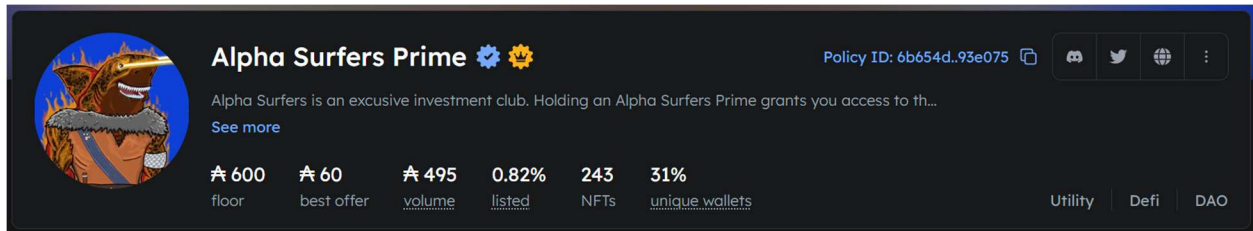
OpiumPipez has run a CPA firm for over two decades. That experience will help Alpha Surfers stay financially aware

## Kire - Community Manager

Kire is an experienced community manager and will help Alpha Surfers with that experience

## Mrferrero - Community Moderator

Mr. Ferrero is a great guy and an experienced community moderator. He will help us stay organized as we grow



## Alpha Surfer Prime

Alpha Surfers is an exclusive investment club. Holding an Alpha Surfers Prime grants you access to the VIP area, which includes trading information on tokens, crypto, forex, the US stock market, project deepdives, WL to the best projects, early finds, and much more.

The Alpha Surfers Prime collection is currently minting in small batches only. This allows us to show results along the way as well as build a strong core community. 100% of mint funds go directly into investments, which means the team has not taken a cent yet from the project.

The Royalties for the aftermarket sales are 8%. 6% will go to the investment fund and 2% will go to taxes and if anything else is left over will go to the project funds for infrastructure (not team funds).

Net profits will be shared quarterly to any member holding a Prime NFT at the time of snapshot. The first distribution of profits will take place at the end of Q1 2024 and will be in ADA

The NFT fund will be paying out a quarterly payout if the fund has created a net profit:

- 70% to the NFT holders (basic level is 50% for the holder, requirements are needed to max out the 70%)
- 20% to taxes
- 10% to the team funds

The structure can be broken down as follows:

- Tier 1 = 50% must hold a NFT
- Tier 2 = additional 10%
- Tier 3 = additional 10%

Over the coming months more details will be shared about this.

# Membership NFT – Coming Soon!

Our membership NFT will not have access to any royalty stream, but gain access to various levels of our discord. The 1<sup>st</sup> Season will be only 1,000 NFTs at a low ADA price. This follows our plan of growing our community over 100k, The plan is to have at less 2 seasons and have the OG surf squad vote if an additional season(s) should be created and at what price.

The goal of this mint is to gain infrastructure funding for this project. Currently, we have funds that are in investment and can only be used in that way. This will help build up the ecosystem and allow us to invest into Alpha Surfers whether it be to build a piece of crucial software or for marketing.

# Communication

The primary mode of communication is at our discord. Our discord is organized into groups. We have it broken down into our main segments of trade ideas, investment funds, research, and education.

## Trade Ideas

This section includes forex, crypto, and U.S. stock market trades. Entry, stop, and exit are clearly defined prior to the trade. This section is designed to go hand-in-hand with the education section. They really complement each other, because the trades are all based off what is being taught.

## Investment Funds

This section is where we show our results. It is important to talk the talk, but even more important to walk the walk. We like to show our trades unedited, so that the results speak for themselves and do the marketing for us.

## Research

Research is a backbone of any medium-term & long-term investing. The research arm will help the group move forward as a collective. We have this in two sections: one is research that I and the team has done, and the other is from the elder council. As we progress this section will grow and really benefit us.

## Education

Education is very important and will begin with trading & investing, finance, business, and psychology with an emphasis on neuroscience, learning, and memory.





## Links

Website: <https://alphasurfers.com/>

Twitter: <https://twitter.com/AlphaSurfers>

Discord: <https://discord.gg/TDsvNSrpvX>

JPG Store: <https://www.jpg.store/collection/alphasurfersprime>

# Partnerships

## Ancient Dragon Alliance

Alpha Surfers has partnered with Ancient Dragon Alliance to trade a portion of their treasury. This will benefit both projects giving us a win-win. Alpha Surfers receives some help with marketing and a portion of the profits will go into our treasury, and Ancient Dragon Alliance gets a method of consistent growth.



Twitter: <https://twitter.com/adragonalliance>

# Community activities

These will be future endeavors for the community. They will provide marketing, fun, and potentially another source of revenue.

## Race Team – For Cornucopias

We have access to a rare mythical dome, javelins, & racers. These will be used to form a race team, and perhaps to conduct virtual meetings.

## Boss Planet Estate

Our Boss Planet estate already has one of our NFTs on it with links to Alpha Surfers. It will be used for another potential headquarters